

Dental Care Treats

For all life stages

Your Functional Treats Range



Why Dental?



Pets' teeth can suffer from tartar build-up, which may also contribute to bad breath.

This recipe has been formulated to help reduce tartar build-up and promote good oral health.

Also Available



Immune - to help maintain all-round health and well-being.



Calming - to help to alleviate stress and aid digestion.



Skin & Coat - to help maintain healthy skin & shiny coat.



Digestive - to help support pets with digestive Issues.

For more information regarding our Functional Treat range see GA MyHub or speak with your dedicated account manager.

Recipe Claims

Added Natural Green Tea extract

Natural green tea extract has been added which is thought to **help** in controlling the bacteria which may contribute to poor oral health.



Contains Activated Charcoal

To **help** maintain white teeth and combat bad breath.



Contains Peppermint

To naturally help neutralise bad breath.



Contains Sodium Hexametaphosphate

This **helps** to reduce the build up of tartar by absorbing minerals required for tartar formation. Commonly found in whitening toothpastes.



Kibble Crunch

Bone-shapedkibble with crunch for oral care.



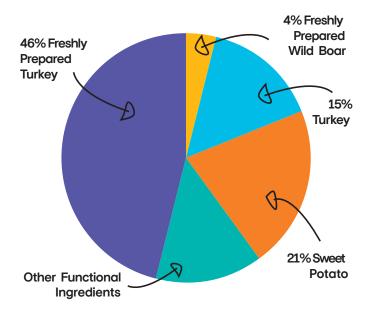
Added Vitamins & Minerals

Added Vitamins & Minerals which are **essential** for a pet's overall health.





COMPOSITION



Freshly Prepared Turkey 46%, Sweet Potato 21%, Dried Turkey 14%, Potato, Freshly Prepared Wild Boar 4%, Cellulose, Turkey Gravy 1%, Sodium Hexametaphosphate (4,530 mg/kg), Activated Charcoal (4,230 mg/kg), Peppermint 0.3%, Minerals, Vitamins, Green Tea Extract 0.1%, Parsley 0.1%.

ANALYTICAL CONSTITUENTS

Crude Protein	24%
Crude Fat	14%
Crude Fibre	6.5%
Crude Ash	8%
Moisture	8%
NFE	39.5%
Metabolisable Energy	345 kcal/100g
Omega 6	2.4%
Omega 3	0.2%





Sample label designs for illustrative purposes

KIBBLE SIZE





- Optimal kibble size and shapefor dogs and cats.
- A crunchy kibble texture.

AVAILABLE IN

- Box of 25 x 70g pouches.
- 18 month shelf life.

FEEDING GUIDE

This complementary feed can be given responsibly to dogs and cats anytime as a treat or reward.

NUTRITIONAL ADDITIVES PER KG:

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Trace Elements: Zinc (Zinc Sulphate Monohydrate) 50 mg, Iron (Iron (II) Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 15 mg, Iodine (Calcium Iodate Anhydrous) 1 mg, Selenium (Sodium Selenite) 0.3 mg